

ESTTA Tracking number: **ESTTA718205**

Filing date: **01/04/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	VIZIO, Inc.
Granted to Date of previous extension	01/03/2016
Address	39 Tesla Irvine, CA 92618 UNITED STATES
Correspondence information	Margaret Niver McGann Parsons Behle & Latimer 201 South Main Street, Suite 1800 Salt Lake City, UT 84111 UNITED STATES trademarks@parsonsbehle.com Phone:8015321234

### Applicant Information

Application No	86544433	Publication date	07/07/2015
Opposition Filing Date	01/04/2016	Opposition Period Ends	01/03/2016
Applicant	ANKER TECHNOLOGY CO., LIMITED Hollywood Commercial Center Mongkok, Kowloon, HONG KONG		

### Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0


All goods and services in the class are opposed, namely: Batteries and battery chargers; battery-cables; battery cases; battery charge devices; battery packs; renewable battery system to provide backup power; Camera handles; Camera hoods; Cell phone battery chargers; Computer keyboards; Mobile telephone batteries

### Grounds for Opposition


False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)


### Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	3026663	Application Date	01/21/2004
Registration Date	12/13/2005	Foreign Priority Date	NONE


Word Mark	V
Design Mark	
Description of Mark	The mark consists of a stylized letter V.
Goods/Services	Class 009. First use: First Use: 2003/11/01 First Use In Commerce: 2003/11/01 TELEVISIONS, LCD TELEVISIONS, [ PLASMA TELEVISIONS, ] COMPUTER MONITORS [ AND DVD PLAYERS ]

U.S. Registration No.	4621356	Application Date	02/09/2006
Registration Date	10/14/2014	Foreign Priority Date	NONE
Word Mark	V VIZIO		


Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2009/04/30 First Use In Commerce: 2009/04/30  Speakers, namely, audio speakers and audio speakers in the nature of speaker bars; remote controls for compact disc players; televisions, liquid crystal display televisions, remote controls for televisions; television accessories, namely, component connecting electrical cables and DVI-I connecting cables; digital video disc players; personal digital assistants; MP3 players; portable and handheld digital electronic devices in the nature of computers for recording, organizing, transmitting, manipulating, and reviewing text, data, and audio files; computersoftware for use in organizing, transmitting, manipulating, and reviewing text, data, and audio files on portable and handheld digital electronic devices; headphones; portable and handheld devices for playing audio files in the nature of MP3 players; wireless devices for communications, namely, telephones, telephone handsets, telephone headsets, audio speakers, and earphones; wireless enabled devices for communications, namely, telephones, telephone handsets, telephone headsets, audio speakers, and earphones</p>		
U.S. Registration No.	4388491	Application Date	11/12/2010
Registration Date	08/20/2013	Foreign Priority Date	NONE
Word Mark	V		


Design Mark			
Description of Mark	The mark consists of a stylized letter "V" with a solid, inverted triangle in the middle of the "V", the base of the triangle even with the top of the "V", and the triangle sides forming the same angles formed by the "V".		
Goods/Services	Class 009. First use: First Use: 2011/01/05 First Use In Commerce: 2011/01/05 Liquid crystal display televisions; high definition DVD players; portable media players; portable media player docking stations; tablet computers; mobile phones; home theater systems comprising audio and video receivers and audio speakers; audio speakers; audio speakers in the nature of speaker bars; wireless routers; remote controls for televisions and audio equipment; stereoscopic lenses for 3D content viewing, namely, active 3D glasses, passive 3D glasses, and virtual reality glasses; high definition multimedia interface cables; stereo headphones		
U.S. Registration No.	4392676	Application Date	11/12/2010
Registration Date	08/27/2013	Foreign Priority Date	NONE
Word Mark	V		

Design Mark	
Description of Mark	The mark consists of a stylized letter "V" with a solid, inverted triangle in the middle of the "V", the base of the triangle even with the top of the "V", and the triangle sides forming the same angles formed by the "V". The "V" and triangle look three-dimensional via the use of black and gray shading.
Goods/Services	Class 009. First use: First Use: 2011/01/06 First Use In Commerce: 2011/01/06 Liquid crystal display televisions; high definition DVD players; portable media players; portable media player docking stations; home theater systems comprising audio and video receivers and audio speakers; audio speakers; audio speakers in the nature of speaker bars; internet radios; wireless routers; remote controls for televisions and audio equipment; 3D television glasses; high definition multimedia interface cables; stereo headphones

U.S. Registration No.	4877781	Application Date	10/31/2013
Registration Date	12/29/2015	Foreign Priority Date	NONE
Word Mark	V		
Design Mark			
Description of Mark	The mark consists of the letter "V".		
Goods/Services	Class 009. First use: First Use: 2011/01/05 First Use In Commerce: 2011/01/05 Televisions and monitors; liquid crystal display televisions; DVD players; optical and magnetic disc players and recorders; portable media players; digital media streaming devices; electronic docking stations; audio speakers; home theater		

	<p>systems comprising of audio and video receivers and audio speakers; home theatersystems, namely, sound bars containing audio speakers; batteries and battery chargers; computers; notebook computers; computer peripheral devices; handheld computers; personal computers; laptops; cameras; digital cameras; tablet computers;accessories for tablet computers, namely, batteries, wireless speakers, power adapters, USB cables and adapters, high definition multimedia interface cables and adapters, memory cards, electronic docking stations, wireless charging docks, protective cases and covers, wireless keyboards, electronic pens, light pens, computer stylus, ear buds, headphones, headsets for use with computers, and screenprotectors; personal digital assistants(PDAs); electronic book readers; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data and audio files; computer software for use in organizing, transmitting, manipulating, and reviewing text, data and audio files on portable and handheld digital electronic devices; portable listening devices, namely, MP3 players; wirelesscommunication devices for voice, data or image transmission; audio speakers, USB cables, microphones and earphones; wireless routers; remote controls for televisions and audio equipment; stereoscopiclenses for 3D content viewing, namely, active 3D glasses, passive 3D glasses, and virtual reality glasses; high definition multimedia interface cables; stereo headphones; computer-gaming software; downloadable software for playing video and audio internet content; set top boxes;power adapters and power cables; computer hardware and software for converting,supplying and transmitting of data and information; software via global computer networks and electronic communication networks, namely, gaming software, and software for playing video and audio internet content; downloadable films and television programs featuring comedy, action, drama, and documentaries provided viaa video-on-demand service</p> <p>Class 028. First use: First Use: 2012/07/10 First Use In Commerce: 2012/07/10 Electronic consoles for playing games and for playing video and audio internet content on a television</p>
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U.S. Application No.	86106857	Application Date	10/31/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	V		
Design Mark			
Description of Mark	The mark consists of the letter "V".		
Goods/Services	<p>Class 003. First use: First Use: 0 First Use In Commerce: 0 Accessories for tablet computers, namely, screen cleaners and glass cleaners</p> <p>Class 021. First use: First Use: 0 First Use In Commerce: 0 Accessories for tablet computers, namely, cleaning cloths</p>		

U.S. Application No.	86106863	Application Date	10/31/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	V		
Design Mark			
Description of Mark	The mark consists of the letter "V".		
Goods/Services	<p>Class 006. First use: First Use: 0 First Use In Commerce: 0 Metal wall mounts for televisions</p> <p>Class 007. First use: First Use: 0 First Use In Commerce: 0 Clothes washing machines; clothes washing machines combined with a clothes dryer; dish washing machines; dishwashers; electric can openers; electronic juicers; electric blenders for household purposes; electric food processors; electric fruit presses for household purposes; power-operated coffee grinders; garbage disposals; vacuum cleaners; electric generators; compressed air pumps</p> <p>Class 009. First use: First Use: 0 First Use In Commerce: 0 Mobile phones; smart phones; desk or car mounted units incorporating a loudspeaker to allow a telephone handset to be used hands-free; wireless communication devices, namely, smart phones, telephone handsets, and telephone headsets</p> <p>Class 011. First use: First Use: 0 First Use In Commerce: 0 LED light bulbs; LED luminaires; LED lighting fixtures; refrigerators; microwave ovens; air conditioners; electric air cleaners; air purifiers; furnace boilers; clothes dryers; humidifiers; dehumidifiers; electric dish dryers; electronic blankets not for medical purposes; electric coffee makers; electric cookers, namely, electric bread cookers, electric eggcookers, electric rice cookers, electric pressure cookers, and electric slow cookers; electric fans; electric space heaters for household use; electric cookingovens; electric coffee percolators; electric stoves; electric toasters; electric water cooling and heating machines; gas ranges; electric ranges; hand-held electric hair dryers; electric heating apparatus, namely, electric heating fans; electric hot plates; ice boxes for food; solar heating collection</p>		

	panels; water purifiers; electric frying pans and skillets; ventilation hoods; wine coolers, namely, refrigerated cabinets containing racks for wine bottles and storage shelves
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Attachments	78355293#TMSN.png( bytes ) 78811547#TMSN.png( bytes ) 85175945#TMSN.png( bytes ) 85175986#TMSN.png( bytes ) 86977117#TMSN.png( bytes ) 86106857#TMSN.png( bytes ) 86106863#TMSN.png( bytes ) 001_20020_170US80_notice of opposition.pdf(157907 bytes ) 001_20020_170us80_Exhibit A.pdf(1953562 bytes ) 001_20020_170US80_Exhibit B.pdf(305599 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Julie L. O'Tyson/
Name	Julie L. O'Tyson
Date	01/04/2016



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of application Serial No. 86/544,433  
For the Trademark V  
Published in the Official Gazette on July 7, 2015




VIZIO, Inc.,	)	
	)	
	)	
Opposer,	)	
	)	Opposition No. _____
v.	)	
	)	
Anker Technology Co., Ltd.,	)	
	)	
Applicant.	)	
_____	)	



**NOTICE OF OPPOSITION**

Opposer VIZIO, Inc. (“VIZIO”), a California corporation having its principal place of business at 39 Tesla, Irvine, California 92618, believes that it will be damaged by the issuance of a registration for the stylized “V” mark (“Applicant’s Mark”), as applied for in Application Serial No. 86/544,433 (the “Application”) filed on February 24, 2015 by Anker Technology Co., Ltd. (“Applicant”), a Hong Kong limited company with a place of business at Hollywood Commercial Center, 610 Nathan Road, Room 1318-19 Mongkok, Kowloon, Hong Kong.



As grounds for opposition, VIZIO alleges that:

1. Since at least November 1, 2003, and long before the filing date of the Application, VIZIO has been engaged in the development, marketing and sale of consumer electronic goods under the marks VIZIO, the V Logo and other related marks.
2. VIZIO owns and relies on multiple U.S. registrations and applications for its V Logo, which cover a variety of goods, including, but not limited to:

Trademark	Class: Goods/Services	Registration / Application No.	Filed	Issued
	009: Televisions, LCD televisions, plasma televisions, computer monitors and DVD players.	Reg. No.: 3,026,663	January 21, 2004	December 13, 2005
	009: Speakers, namely, audio speakers and audio speakers in the nature of speaker bars; remote controls for compact disc players; televisions, liquid crystal display televisions, remote controls for televisions; television accessories, namely, component connecting electrical cables and DVI-I connecting cables; digital video disc players; personal digital assistants; MP3 players; portable and handheld digital electronic devices in the nature of computers for recording, organizing, transmitting, manipulating, and reviewing text, data, and audio files; computer software for use in organizing, transmitting, manipulating, and reviewing text, data, and audio files on portable and handheld digital electronic devices; headphones; portable and handheld devices for playing audio files in the nature of MP3 players; wireless devices for communications, namely, telephones, telephone handsets, telephone headsets, audio speakers, and earphones; wireless enabled devices for communications, namely, telephones, telephone handsets, telephone headsets, audio speakers, and earphones	Reg. No.: 4,621,356	February 9, 2006	October 14, 2014
	009: Liquid crystal display televisions; high definition DVD players; portable media players; portable media player docking stations; tablet computers; mobile phones; home theater systems comprising audio and video	Reg. No.: 4,388,491	November 12, 2010	August 20, 2013

	receivers and audio speakers; audio speakers; audio speakers in the nature of speaker bars; wireless routers; remote controls for televisions and audio equipment; stereoscopic lenses for 3D content viewing, namely, active 3D glasses, passive 3D glasses, and virtual reality glasses; high definition multimedia interface cables; stereo headphones			
	009: Liquid crystal display televisions; high definition DVD players; portable media players; portable media player docking stations; home theater systems comprising audio and video receivers and audio speakers; audio speakers; audio speakers in the nature of speaker bars; internet radios; wireless routers; remote controls for televisions and audio equipment; 3D television glasses; high definition multimedia interface cables; stereo headphones	Reg. No.: 4,392,676	November 12, 2010	August 27, 2013
	009: Televisions and monitors; liquid crystal display televisions; DVD players; optical and magnetic disc players and recorders; portable media players; digital media streaming devices; electronic docking stations; audio speakers; home theater systems comprising of audio and video receivers and audio speakers; home theater systems, namely, sound bars containing audio speakers; batteries and battery chargers; computers; notebook computers; computer peripheral devices; handheld computers; personal computers; laptops; cameras; digital cameras; tablet computers; accessories for tablet computers, namely, batteries, wireless speakers, power adapters, USB cables and adapters, high	Reg. No. 4,877,781	October 31, 2013	December 29, 2015

	<p>definition multimedia interface cables and adapters, memory cards, electronic docking stations, wireless charging docks, protective cases and covers, wireless keyboards, electronic pens, light pens, computer stylus, ear buds, headphones, headsets for use with computers, and screen protectors; personal digital assistants (PDAs); electronic book readers; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data and audio files; computer software for use in organizing, transmitting, manipulating, and reviewing text, data and audio files on portable and handheld digital electronic devices; portable listening devices, namely, MP3 players; wireless communication devices for voice, data or image transmission; audio speakers, USB cables, microphones and earphones; wireless routers; remote controls for televisions and audio equipment; stereoscopic lenses for 3D content viewing, namely, active 3D glasses, passive 3D glasses, and virtual reality glasses; high definition multimedia interface cables; stereo headphones; computer-gaming software; downloadable software for playing video and audio internet content; set top boxes; power adapters and power cables. computer hardware and software for converting, supplying and transmitting of data and information; software via global computer networks and electronic communication networks, namely, gaming software, and software for playing video and audio internet content; downloadable films and</p>			
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	<p>television programs featuring comedy, action, drama, and documentaries provided via a video-on-demand service</p> <p>028: Electronic consoles for playing games and for playing video and audio internet content on a television</p>			
	<p>003: Accessories for tablet computers, namely, screen cleaners and glass cleaners</p> <p>021: Accessories for tablet computers, namely, cleaning cloths</p>	App. No.: 86/106,857	October 31, 2013	N/A
	<p>006: Metal wall mounts for televisions</p> <p>007: Clothes washing machines; clothes washing machines combined with a clothes dryer; dish washing machines; dishwashers; electric can openers; electronic juicers; electric blenders for household purposes; electric food processors; electric fruit presses for household purposes; power-operated coffee grinders; garbage disposals; vacuum cleaners; electric generators; compressed air pumps</p> <p>009: Mobile phones; smart phones; desk or car mounted units incorporating a loudspeaker to allow a telephone handset to be used hands-free; wireless communication devices, namely, smart phones, telephone handsets, and telephone headsets</p> <p>011: LED light bulbs; LED luminaires; LED lighting fixtures; refrigerators; microwave ovens; air conditioners; electric air cleaners; air purifiers; furnace boilers; clothes dryers; humidifiers; dehumidifiers; electric dish dryers; electronic</p>	App. No.: 86/106,863	October 31, 2013	N/A

	blankets not for medical purposes; electric coffee makers; electric cookers, namely, electric bread cookers, electric egg cookers, electric rice cookers, electric pressure cookers, and electric slow cookers; electric fans; electric space heaters for household use; electric cooking ovens; electric coffee percolators; electric stoves; electric toasters; electric water cooling and heating machines; gas ranges; electric ranges; hand-held electric hair dryers; electric heating apparatus, namely, electric heating fans; electric hot plates; ice boxes for food; solar heating collection panels; water purifiers; electric frying pans and skillets; ventilation hoods; wine coolers, namely, refrigerated cabinets containing racks for wine bottles and storage shelves			
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True and correct copies of the registrations and the U.S. Patent and Trademark Office online status pages for VIZIO's pending trademark applications identified above are attached hereto as Exhibit A, and are incorporated by reference as though fully set forth herein.

3. In addition, VIZIO owns common law rights in its V Logo in connection with various other goods and services, including without limitation as identified in pending U.S. trademark applications. All of VIZIO's marks that consist of or feature the V Logo are referred to herein as the "VIZIO Marks."

4. Since at least before the filing date of the Application, VIZIO has continuously used and promoted the VIZIO Marks in interstate commerce in connection with consumer electronics goods. By virtue of VIZIO's continuous and substantial use, the VIZIO Marks have become an identifier of VIZIO's and its goods, and distinguish VIZIO's goods from the goods of

others. As a result, VIZIO has built up, at great expense and effort, valuable goodwill in the VIZIO Marks. VIZIO has developed a significant amount of goodwill through the use and promotion of its VIZIO Marks, such that consumers have come to recognize the marks with which VIZIO markets and sells its goods.

5. The VIZIO Marks are highly distinctive with regard to consumer electronics goods and accessories. Moreover, through VIZIO's widespread use of the VIZIO Marks, the sale of millions of products across the United States, extensive and continuous media coverage, the high degree of consumer recognition of the VIZIO Marks, VIZIO's enormous and loyal customer base, its multiple trademark registrations and applications, and other factors, the VIZIO Marks have become famous within the meaning of Section 43(c) of the United States Trademark Act, 15 U.S.C. § 1125(c).

6. On February 24, 2015, Applicant filed its Application to seek registration for a stylized V logo, described by the Applicant as "an inverted letter 'V' above a triangle," in connection with "Batteries and battery chargers; battery cables; battery cases; battery charge devices; battery packs; renewable battery system to provide backup power; Camera handles; Camera hoods; Cell phone battery chargers; Computer keyboards; Mobile telephone batteries" in International Class 009 on an intent-to-use basis.

7. On information and belief, Applicant is currently selling products in the United States under Applicant's Mark, including on consumer electronics accessories. Applicant's Mark, as used on such products, is highly similar to, and imitative of, VIZIO's V Logo trademark, as shown in the figures below:



**Figure 1**  
**Applicant's Product**



**Figure 2**  
**VIZIO's Product**

A true and correct copy of a screenshot from Applicant's website as it appeared on December 17, 2015 is attached hereto as Exhibit B.

8. The Application for Applicant's Mark was published in the *Official Gazette* on July 7, 2015.

**GROUND FOR OPPOSITION:  
LIKELIHOOD OF CONFUSION**

9. VIZIO incorporates by reference Paragraphs 1 through 8, inclusive, as if fully set forth herein.

10. VIZIO began using its distinctive V Logo since at least as early as November 1, 2003, and filed applications resulting in federal registrations well prior to the filing date of the opposed Application or, on information and belief, any actual use by Applicant of Applicant's Mark.

11. The VIZIO Marks are inherently strong and have become famous.



12. Applicant's Mark is similar to the VIZIO Marks in appearance, sound, and overall commercial impression.

13. Applicant's goods offered or intended to be offered under Applicant's Marks, and identified in its Application, are the same as and/or highly related to VIZIO's goods.

14. Applicant's goods are offered or intended to be offered through the same channels of trade as VIZIO's goods.

15. VIZIO is informed and believes, and based thereon alleges, that Applicant's Mark was adopted with knowledge of, and the intent to call to mind, create a likelihood of confusion with regard to, and/or trade off the fame of VIZIO and the VIZIO Marks.

16. Applicant's Mark suggests an affiliation or connection between Applicant and VIZIO, where none exists.

17. VIZIO is not affiliated or connected with Applicant or its goods, nor has VIZIO endorsed or sponsored Applicant or its goods.

18. VIZIO has no control over the nature and quality of the goods that will be offered under Applicant's Mark, and the value of the VIZIO Marks would be jeopardized by the registration of Applicant's Mark. Because of the likelihood of confusion between the parties' marks, any defects, improprieties, or faults found with Applicant's goods marked under Applicant's Mark would negatively reflect upon and injure the reputation that VIZIO has established for the goods it offers in connection with the VIZIO Marks.

19. Registration of Applicant's Mark will damage VIZIO because Applicant's Mark is likely, when used on or in connection with the goods described in the opposed Application, to cause confusion, or to cause mistake or to deceive. Thus, Applicant's Mark is unregistrable under 15 U.S.C. §§ 1052, 1053, 1063 and 1125 and should be refused registration.

Wherefore, VIZIO prays that this Opposition be sustained, and that Application Serial No. 86/544,433 be refused.

Respectfully Submitted,

Parsons Behle & Latimer

Date: January 4, 2016

By: /s/ Margaret Niver McGann  
Margaret Niver McGann

## **CERTIFICATE OF SERVICE**

I hereby certify that this NOTICE OF OPPOSITION is being electronically transmitted in PDF format to the Trademark Trial and Appeal Board through the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated below.

I hereby further certify that I served a copy of this NOTICE OF OPPOSITION upon Applicant and Applicant's correspondent of record by depositing one copy thereof in the United States Mail, first-class postage prepaid, on January 4, 2016, addressed as follows:

DENNIS S. PRAHL  
Ladas & Parry LLP  
1040 Avenue of the Americas  
New York, NEW YORK 10018-3703  
UNITED STATES  
nyustmp@ladas.com

/s/ Margaret Niver McGann  
Margaret Niver McGann

# EXHIBIT A

**Generated on:**

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**Mark:** V



**US Serial Number:** 78355293

**Application Filing Date:**

Jan. 21, 2004

**US Registration Number:** 3026663

**Registration Date:**

Dec. 13, 2005

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

The registration has been renewed.

**Status Date:**

Dec. 17, 2015

**Publication Date:** Sep. 20, 2005

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## Mark Information

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**Mark Literal Elements:**

V

**Standard Character Claim:**

No

**Mark Drawing Type:**

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:**

The mark consists of a stylized letter V.

**Color(s) Claimed:**

Color is not claimed as a feature of the mark.

**Design Search Code(s):**

26.05.03 - Incomplete triangles (must have two angles); Triangle, incomplete (two angles)  
26.05.13 - Triangles, exactly two triangles; Two triangles  
26.05.21 - Triangles that are completely or partially shaded  
27.03.01 - Geometric figures forming letters, numerals or punctuation

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:**

TELEVISIONS, LCD TELEVISIONS, [ PLASMA TELEVISIONS, ] COMPUTER MONITORS [ AND DVD PLAYERS ]

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

First Use: Nov. 01, 2003

Use in Commerce:

Nov. 01, 2003

## Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name:

VIZIO, INC.

Owner Address:

39 TESLA  
IRVINE, CALIFORNIA 92618  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Rexford A. Johnson

Docket Number:

20020.048US5

Attorney Primary Email [trademarks@parsonsbehle.com](mailto:trademarks@parsonsbehle.com)  
Address:

Attorney Email  
Authorized:

Yes

### Correspondent

Correspondent  
Name/Address:

Rexford A. Johnson  
Parsons Behle & Latimer  
800 West Main Street, Suite 1300  
BOISE, IDAHO 83702  
UNITED STATES

Phone: 208-562-4900

Fax:

208-562-4901

Correspondent e-mail: [trademarks@parsonsbehle.com](mailto:trademarks@parsonsbehle.com)

Correspondent e-mail  
Authorized:

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 17, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 17, 2015	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
Dec. 17, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75184
Dec. 17, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75184
Dec. 17, 2015	REGISTERED - SEC. 15 ACKNOWLEDGED	75184
Dec. 17, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Dec. 16, 2015	TEAS SECTION 15 RECEIVED	
Dec. 14, 2015	TEAS SECTION 8 & 9 RECEIVED	
Jun. 23, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jun. 23, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED	71378
Jun. 23, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Jun. 13, 2012	TEAS SECTION 8 RECEIVED	

Jan. 25, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 25, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 29, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 14, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 10, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 13, 2005	REGISTERED-PRINCIPAL REGISTER	
Sep. 20, 2005	PUBLISHED FOR OPPOSITION	
Aug. 31, 2005	NOTICE OF PUBLICATION	
Jun. 09, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
May 25, 2005	ASSIGNED TO LIE	68123
Apr. 13, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 13, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	77075
Mar. 22, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	77075
Mar. 22, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 18, 2004	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 16, 2004	EXAMINER'S AMENDMENT ENTERED	70644
Aug. 17, 2004	ASSIGNED TO LIE	70644
Aug. 16, 2004	EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION E-MAILED	6326
Aug. 11, 2004	ASSIGNED TO EXAMINER	76582
Feb. 02, 2004	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

### Affidavit of Continued Use:

Section 8 - Accepted

### Affidavit of Incontestability:

Section 15 - Accepted

### Renewal Date:

Dec. 13, 2015

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location:

Dec. 17, 2015

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant:

V, INC.

### Assignment 1 of 1

#### Conveyance:

CHANGE OF NAME

Reel/Frame: [3533/0151](#)

Pages:

4

Date Recorded: May 01, 2007

#### Supporting Documents:

[assignment-tm-3533-0151.pdf](#)

### Assignor

Name: [V, INC.](#)

Execution Date:

Feb. 23, 2007

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CALIFORNIA

### Assignee

Name:

[VIZIO, INC.](#)

---

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CALIFORNIA

**Address:**

39 TESLA  
IRVINE, CALIFORNIA 92618

**Correspondent**

**Correspondent Name:**

MARVIN H. KLEINBERG

**Correspondent Address:**

2049 CENTURY PARK EAST  
SUITE 1080  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found**



**Int. Cl.: 9**

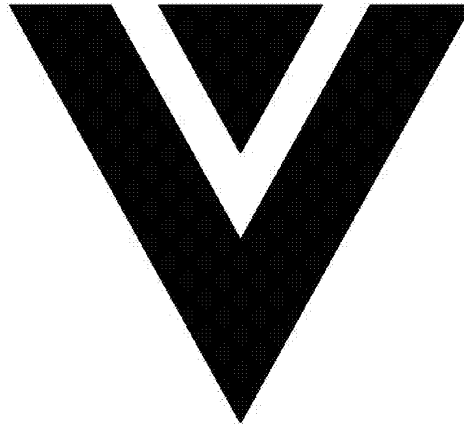
**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**United States Patent and Trademark Office**

**Reg. No. 3,026,663**

**Registered Dec. 13, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**



V, INC. (CALIFORNIA CORPORATION)  
10910 TALBERT AVENUE  
FOUNTAIN VALLEY, CA 92708

FOR: TELEVISIONS, LCD TELEVISIONS, PLASMA TELEVISIONS, COMPUTER MONITORS AND DVD PLAYERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-2003; IN COMMERCE 11-1-2003.

THE MARK CONSISTS OF A STYLIZED LETTER V.

SER. NO. 78-355,293, FILED 1-21-2004.

BRIDGETT SMITH, EXAMINING ATTORNEY

**Generated on:**

This page was generated by TSDR on 2016-01-04 13:11:16 EST

**Mark:** V VIZIO



**US Serial Number:** 78811547

**Application Filing Date:**

Feb. 09, 2006

**US Registration Number:** 4621356

**Registration Date:**

Oct. 14, 2014

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Oct. 14, 2014

**Publication Date:** Jul. 26, 2011

**Notice of Allowance Date:**

Sep. 20, 2011

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## Mark Information

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**Mark Literal Elements:**

V VIZIO

**Standard Character Claim:**

No

**Mark Drawing Type:**

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Color(s) Claimed:**

Color is not claimed as a feature of the mark.

**Translation:**

The English translation of the word "VIZIO" in the mark is "flaw, mistake, error, faults".

**Design Search Code(s):**

26.01.21 - Circles that are totally or partially shaded.

26.05.02 - Triangles, plain single line; Plain single line triangles

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## Related Properties Information

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**Claimed Ownership of US**

**Registrations:**

3235417

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Speakers, namely, audio speakers and audio speakers in the nature of speaker bars; remote controls for compact disc players;

televisions, liquid crystal display televisions, remote controls for televisions; television accessories, namely, component connecting electrical cables and DVI-I connecting cables; digital video disc players; personal digital assistants; MP3 players; portable and handheld digital electronic devices in the nature of computers for recording, organizing, transmitting, manipulating, and reviewing text, data, and audio files; computer software for use in organizing, transmitting, manipulating, and reviewing text, data, and audio files on portable and handheld digital electronic devices; headphones; portable and handheld devices for playing audio files in the nature of MP3 players; wireless devices for communications, namely, telephones, telephone handsets, telephone headsets, audio speakers, and earphones; wireless enabled devices for communications, namely, telephones, telephone handsets, telephone headsets, audio speakers, and earphones

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Apr. 30, 2009

**Use in Commerce:**

Apr. 30, 2009

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:**

VIZIO, INC.

**Owner Address:**

39 TESLA  
IRVINE, CALIFORNIA UNITED STATES 92618

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Rexford A. Johnson

**Docket Number:**

VIZI.031T

**Attorney Primary Email  
Address:** [uspto@zarianmidgley.com](mailto:uspto@zarianmidgley.com)

**Attorney Email  
Authorized:**

No

### Correspondent

**Correspondent  
Name/Address:**

Rexford A. Johnson  
Parsons Behle & Latimer  
800 West Main Street, Suite 1300  
Boise, IDAHO UNITED STATES 83702

**Phone:** 208-562-4900

**Fax:**

208-562-4901

**Correspondent e-mail:** [trademarks@parsonsbehle.com](mailto:trademarks@parsonsbehle.com)

**Correspondent e-mail  
Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 06, 2015	REVIEW OF CORRESPONDENCE COMPLETE - CERTIFICATE OF REG MAILED	67657

Nov. 04, 2014	FAX RECEIVED	
Nov. 04, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 14, 2014	REGISTERED-PRINCIPAL REGISTER	
Sep. 12, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 11, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 11, 2014	STATEMENT OF USE PROCESSING COMPLETE	71034
Sep. 05, 2014	USE AMENDMENT FILED	71034
Sep. 05, 2014	TEAS STATEMENT OF USE RECEIVED	
Apr. 04, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 03, 2014	EXTENSION 5 GRANTED	71034
Mar. 17, 2014	EXTENSION 5 FILED	71034
Mar. 17, 2014	TEAS EXTENSION RECEIVED	
Nov. 18, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 31, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Oct. 30, 2013	EXTENSION 4 GRANTED	71034
Sep. 20, 2013	EXTENSION 4 FILED	71034
Oct. 25, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Sep. 20, 2013	TEAS EXTENSION RECEIVED	
Mar. 21, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Mar. 19, 2013	EXTENSION 3 GRANTED	98765
Mar. 19, 2013	EXTENSION 3 FILED	98765
Mar. 19, 2013	TEAS EXTENSION RECEIVED	
Sep. 22, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Sep. 20, 2012	EXTENSION 2 GRANTED	98765
Sep. 20, 2012	EXTENSION 2 FILED	98765
Sep. 20, 2012	TEAS EXTENSION RECEIVED	
Mar. 21, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Mar. 19, 2012	EXTENSION 1 GRANTED	98765
Mar. 19, 2012	EXTENSION 1 FILED	98765
Mar. 19, 2012	TEAS EXTENSION RECEIVED	
Sep. 20, 2011	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 26, 2011	PUBLISHED FOR OPPOSITION	
Jul. 06, 2011	NOTICE OF PUBLICATION	
Jun. 20, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Jun. 16, 2011	ASSIGNED TO LIE	77312
Jun. 15, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 14, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 13, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 13, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 13, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 04, 2011	NON-FINAL ACTION MAILED	
Jan. 04, 2011	NON-FINAL ACTION WRITTEN	85321
Jun. 23, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Jan. 25, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 25, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 23, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	77075
Dec. 20, 2009	ASSIGNED TO LIE	77075
Jul. 29, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 29, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 19, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Dec. 18, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76985
Oct. 01, 2008	ASSIGNED TO EXAMINER	85321
Jun. 18, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76985
Dec. 18, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76985
Dec. 18, 2007	ASSIGNED TO LIE	76985
Jun. 18, 2007	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jun. 18, 2007	LETTER OF SUSPENSION E-MAILED	6332
Jun. 18, 2007	SUSPENSION LETTER WRITTEN	76926
May 24, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 23, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 23, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

May 14, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 10, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 23, 2007	LETTER OF SUSPENSION E-MAILED	6332
Apr. 23, 2007	SUSPENSION LETTER WRITTEN	76926
Mar. 20, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	76984
Mar. 20, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	76984
Mar. 16, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 16, 2007	PETITION TO REVIVE-GRANTED	88888
Mar. 16, 2007	TEAS PETITION TO REVIVE RECEIVED	
Mar. 07, 2007	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Mar. 07, 2007	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Aug. 09, 2006	NON-FINAL ACTION E-MAILED	6325
Aug. 09, 2006	NON-FINAL ACTION WRITTEN	76926
Jul. 31, 2006	ASSIGNED TO EXAMINER	76926
Feb. 16, 2006	NOTICE OF DESIGN SEARCH CODE MAILED	
Feb. 15, 2006	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:**

Sep. 11, 2014

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:**

VIZIO, INC.

### Assignment 1 of 1

#### Conveyance:

CHANGE OF NAME

**Reel/Frame:** [3533/0151](#)

**Pages:**

4

**Date Recorded:** May 01, 2007

#### Supporting Documents:

[assignment-tm-3533-0151.pdf](#)

### Assignor

**Name:** [V, INC.](#)

**Execution Date:**

Feb. 23, 2007

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CALIFORNIA

### Assignee

**Name:**

[VIZIO, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CALIFORNIA

**Address:**

39 TESLA  
IRVINE, CALIFORNIA 92618

### Correspondent

**Correspondent Name:**

MARVIN H. KLEINBERG

**Correspondent Address:**

2049 CENTURY PARK EAST  
SUITE 1080  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found**

# Proceedings

## Summary

### Number of Proceedings:

5

### Type of Proceeding: Opposition

Proceeding Number: [91224988](#)

Filing Date:

Nov 23, 2015

Status: Pending

Status Date:

Nov 23, 2015

Interlocutory Attorney: YONG OH (RICHARD) KIM

### Defendant

#### Name:

Vizo, Inc.

#### Correspondent Address:

STEVEN J. WADYKA JR.  
GREENBERG TRAURIG  
2101 L ST NW STE 1000  
WASHINGTON DC , 20037-1593

#### Correspondent e-mail:

[gtipmail@gtlaw.com](mailto:gtipmail@gtlaw.com); [wadykas@gtlaw.com](mailto:wadykas@gtlaw.com); t

### Associated marks

Mark	Application Status	Serial Number	Registration Number
VIZO	Opposition Pending	<a href="#">86480162</a>	

### Plaintiff(s)

#### Name:

Vizio, Inc.

#### Correspondent Address:

VIZIO, Inc.  
Attn: General Counsel  
39 Tesla  
Irvine CA UNITED STATES , 92618

#### Correspondent e-mail:

[trademark@vizio.com](mailto:trademark@vizio.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
VIZIO	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78978090</a>	<a href="#">3235417</a>
VIZIO	Registered	<a href="#">85294490</a>	<a href="#">4053025</a>
V VIZIO	Registered	<a href="#">78811547</a>	<a href="#">4621356</a>
VIZIO INTERNET APPS PLUS	Registered	<a href="#">85296978</a>	<a href="#">4369035</a>
VIZIO INTERNET APPS	Registered	<a href="#">77724402</a>	<a href="#">3835959</a>
VIZIO TOP VALUE PERFORMER	Registered	<a href="#">77378431</a>	<a href="#">3793660</a>
VIZIO TVP	Registered	<a href="#">77378420</a>	<a href="#">3796179</a>
VIZIO	First Extension - Granted	<a href="#">86977239</a>	
VIZIO	First Extension - Granted	<a href="#">86106853</a>	

### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 23, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 23, 2015	Jan 02, 2016
3	PENDING, INSTITUTED	Nov 23, 2015	

### Type of Proceeding: Opposition

Proceeding Number: [91206185](#)

Filing Date:

Sep 20, 2013

Status: Terminated

Status Date:

Dec 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

### Defendant

**Name:**

Vizio Medical Devices, LLC

**Correspondent Address:**

MICHAEL A WILLIAMSON  
 POLSINELLI PC  
 900 WEST 48TH PLACE, SUITE 900  
 KANSAS CITY MO UNITED STATES , 64112

**Correspondent e-mail:**

[uspt@polsinelli.com](mailto:uspt@polsinelli.com) , [mwilliamson@polsinelli.com](mailto:mwilliamson@polsinelli.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VIZIO RENAL	Abandoned - After Inter-Partes Decision	<a href="#">85186781</a>	
<b>Plaintiff(s)</b>			

**Name:**

Vizio, Inc.

**Correspondent Address:**

MARGARET NIVER MCGANN  
 PARSONS BEHLE & LATIMER  
 960 BROADWAY AVENUE, SUITE 250  
 BOISE ID UNITED STATES , 83706

**Correspondent e-mail:**

[trademarks@parsonsbhele.com](mailto:trademarks@parsonsbhele.com) , [mmcgann@parsonsbhele.com](mailto:mmcgann@parsonsbhele.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VIZIO	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78978090</a>	<a href="#">3235417</a>
VIZIO	Registered	<a href="#">85294490</a>	<a href="#">4053025</a>
VIZIO TVP	Registered	<a href="#">77378420</a>	<a href="#">3796179</a>
VIZIO INTERNET APPS	Registered	<a href="#">77724402</a>	<a href="#">3835959</a>
VIZIO ON DEMAND	Abandoned - No Statement Of Use Filed	<a href="#">85175965</a>	
V VIZIO	Registered	<a href="#">78811547</a>	<a href="#">4621356</a>
VIZIO TOP VALUE PERFORMER	Registered	<a href="#">77378431</a>	<a href="#">3793660</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 20, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 20, 2012	Aug 29, 2012
3	PENDING, INSTITUTED	Jul 20, 2012	
4	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 27, 2012	
5	SUSPENDED	Aug 28, 2012	
6	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 26, 2013	
7	SUSPENDED	Mar 26, 2013	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 20, 2013	
9	SUSPENDED	Sep 23, 2013	
10	D CHANGE OF CORRESP ADDRESS	Dec 23, 2013	
11	ANSWER	Dec 23, 2013	
12	P CHANGE OF CORRESP ADDRESS	May 01, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 02, 2014	
14	SUSPENDED	Jul 02, 2014	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 08, 2014	
16	MOTION DENIED; TRIAL DATES REMAIN AS SET	Aug 12, 2014	
17	P STATEMENT OF PROGRESS AND RENEWED MOTION TO SUSP PEND SETTLEMENT NEGOTIATIONS	Aug 14, 2014	
18	SUSPENDED	Aug 14, 2014	
19	W/DRAW OF APPLICATION	Nov 17, 2014	
20	BD DECISION: DISMISSED	Dec 02, 2014	
21	TERMINATED	Dec 02, 2014	

**Type of Proceeding: Opposition****Proceeding Number:** [91206186](#)**Filing Date:**

Sep 20, 2013

**Status:** Terminated**Status Date:**

Dec 02, 2014

**Interlocutory Attorney:** YONG OH (RICHARD) KIM

**Defendant**

**Name:**

Vizio Medical Devices, LLC

**Correspondent Address:**

MICHAEL A WILLIAMSON  
POL SINELLI PC  
900 WEST 48TH PLACE, SUITE 900  
KANSAS CITY MO UNITED STATES , 64112

**Correspondent e-mail:**

[uspt@polsinelli.com](mailto:uspt@polsinelli.com) , [mwilliamson@polsinelli.com](mailto:mwilliamson@polsinelli.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VIZIO	Abandoned - After Inter-Partes Decision	<a href="#">85186778</a>	

**Plaintiff(s)**

**Name:**

Vizio, Inc.

**Correspondent Address:**

MARGARET NIVER MCGANN  
PARSONS BEHLE & LATIMER  
960 BROADWAY AVENUE , SUITE 250  
BOISE ID UNITED STATES , 83706

**Correspondent e-mail:**

[mmcgann@parsonsbehle.com](mailto:mmcgann@parsonsbehle.com) , [trademarks@parsonsbehle.com](mailto:trademarks@parsonsbehle.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VIZIO	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78978090</a>	<a href="#">3235417</a>
VIZIO	Registered	<a href="#">85294490</a>	<a href="#">4053025</a>
VIZIO TVP	Registered	<a href="#">77378420</a>	<a href="#">3796179</a>
VIZIO TOP VALUE PERFORMER	Registered	<a href="#">77378431</a>	<a href="#">3793660</a>
VIZIO INTERNET APPS	Registered	<a href="#">77724402</a>	<a href="#">3835959</a>
VIZIO ON DEMAND	Abandoned - No Statement Of Use Filed	<a href="#">85175965</a>	
V VIZIO	Registered	<a href="#">78811547</a>	<a href="#">4621356</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 20, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 20, 2012	Aug 29, 2012
3	PENDING, INSTITUTED	Jul 20, 2012	
4	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 27, 2012	
5	SUSPENDED	Aug 28, 2012	
6	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 27, 2013	
7	SUSPENDED	Mar 27, 2013	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 20, 2013	
9	SUSPENDED	Sep 23, 2013	
10	D CHANGE OF CORRESP ADDRESS	Dec 23, 2013	
11	ANSWER	Dec 23, 2013	
12	P CHANGE OF CORRESP ADDRESS	May 01, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 02, 2014	
14	SUSPENDED	Jul 02, 2014	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 08, 2014	
16	MOTION DENIED; TRIAL DATES REMAIN AS SET	Aug 12, 2014	
17	P STATEMENT OF PROGRESS AND RENEWED MOTION TO SUSP PEND SETTLEMENT NEGOTIATIONS	Aug 14, 2014	
18	SUSPENDED	Aug 14, 2014	
19	W/DRAW OF APPLICATION	Nov 17, 2014	
20	BD DECISION: DISMISSED	Dec 02, 2014	
21	TERMINATED	Dec 02, 2014	

**Type of Proceeding: Opposition**



Proceeding Number: [91206187](#)

Filing Date:

Sep 20, 2013

Status: Terminated

Status Date:

Dec 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

**Defendant**

**Name:**

Vizio Medical Devices, LLC

**Correspondent Address:**

MICHAEL A WILLIAMSON  
POL SINELLI PC  
900 WEST 48TH PLACE, SUITE 900  
KANSAS CITY MO UNITED STATES , 64112

**Correspondent e-mail:**

[uspt@polsinelli.com](mailto:uspt@polsinelli.com) , [mwilliamson@polsinelli.com](mailto:mwilliamson@polsinelli.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VIZIO CARDIO	Abandoned - After Inter-Partes Decision	<a href="#">85186780</a>	

**Plaintiff(s)**

**Name:**

Vizio, Inc.

**Correspondent Address:**

MARGARET NIVER MCGANN  
PARSONS BEHLE & LATIMER  
960 BROADWAY AVENUE, SUITE 250  
BOISE ID UNITED STATES , 83706

**Correspondent e-mail:**

[mmcgann@parsonsbhele.com](mailto:mmcgann@parsonsbhele.com) , [trademarks@parsonsbhele.com](mailto:trademarks@parsonsbhele.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VIZIO	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78978090</a>	<a href="#">3235417</a>
VIZIO	Registered	<a href="#">85294490</a>	<a href="#">4053025</a>
VIZIO TVP	Registered	<a href="#">77378420</a>	<a href="#">3796179</a>
VIZIO TOP VALUE PERFORMER	Registered	<a href="#">77378431</a>	<a href="#">3793660</a>
VIZIO INTERNET APPS	Registered	<a href="#">77724402</a>	<a href="#">3835959</a>
VIZIO ON DEMAND	Abandoned - No Statement Of Use Filed	<a href="#">85175965</a>	
V VIZIO	Registered	<a href="#">78811547</a>	<a href="#">4621356</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 20, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 20, 2012	Aug 29, 2012
3	PENDING, INSTITUTED	Jul 20, 2012	
4	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 27, 2012	
5	SUSPENDED	Aug 28, 2012	
6	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 27, 2013	
7	SUSPENDED	Mar 27, 2013	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 20, 2013	
9	SUSPENDED	Sep 23, 2013	
10	D CHANGE OF CORRESP ADDRESS	Dec 23, 2013	
11	ANSWER	Dec 23, 2013	
12	P CHANGE OF CORRESP ADDRESS	May 01, 2014	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 02, 2014	
14	SUSPENDED	Jul 02, 2014	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 08, 2014	
16	MOTION DENIED; TRIAL DATES REMAIN AS SET	Aug 12, 2014	
17	P STATEMENT OF PROGRESS AND RENEWED MOTION TO SUSPEND PEND SETTLE NEGOTIATIONS	Aug 14, 2014	
18	SUSPENDED	Aug 14, 2014	

19	W/DRAW OF APPLICATION	Nov 17, 2014
20	BD DECISION: DISMISSED	Dec 02, 2014
21	TERMINATED	Dec 02, 2014

### Type of Proceeding: Opposition

Proceeding Number: [91208338](#)

Filing Date:

Dec 06, 2012

Status: Terminated

Status Date:

Jan 16, 2013

Interlocutory Attorney: BENJAMIN U OKEKE

#### Defendant

Name:

Prescope Technologies Co., LTD.

Correspondent Address:

MICHAEL F BROWN  
BROWN & MICHAELS PC  
118 N TIOGA ST  
ITHACA NY UNITED STATES , 14850-4354

Correspondent e-mail:

[docket@bpmlegal.com](mailto:docket@bpmlegal.com); [brown@bpmlegal.com](mailto:brown@bpmlegal.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
PAVIZIO	Abandoned - After Inter-Partes Decision	<a href="#">85547918</a>	

#### Plaintiff(s)

Name:

VIZIO, INC.

Correspondent Address:

JENNIFER L BARRY  
LATHAM & WATKINS LLP  
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#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VIZIO	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78978090</a>	<a href="#">3235417</a>
VIZIO	Registered	<a href="#">85294490</a>	<a href="#">4053025</a>
VIZIO TOP VALUE PERFORMER	Registered	<a href="#">77378431</a>	<a href="#">3793660</a>
VIZIO TVP	Registered	<a href="#">77378420</a>	<a href="#">3796179</a>
VIZIO INTERNET APPS	Registered	<a href="#">77724402</a>	<a href="#">3835959</a>
V VIZIO	Registered	<a href="#">78811547</a>	<a href="#">4621356</a>
V	Registered	<a href="#">85175986</a>	<a href="#">4392676</a>
V	Registered	<a href="#">85175945</a>	<a href="#">4388491</a>
VIZIO ON DEMAND	Abandoned - No Statement Of Use Filed	<a href="#">85175965</a>	
VIZIO INTERNET APPS PLUS	Registered	<a href="#">85296978</a>	<a href="#">4369035</a>
VIZIO ON DEMAND VOD	Abandoned - No Statement Of Use Filed	<a href="#">85296973</a>	

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 06, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 06, 2012	Jan 15, 2013
3	PENDING, INSTITUTED	Dec 06, 2012	
4	WITHDRAWAL OF APPLICATION	Jan 02, 2013	
5	BOARD'S DECISION: SUSTAINED	Jan 16, 2013	
6	TERMINATED	Jan 16, 2013	

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,621,356**

**Registered Oct. 14, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

VIZIO, INC. (CALIFORNIA CORPORATION)  
39 TESLA  
IRVINE, CA 92618

FOR: SPEAKERS, NAMELY, AUDIO SPEAKERS AND AUDIO SPEAKERS IN THE NATURE OF SPEAKER BARS; REMOTE CONTROLS FOR COMPACT DISC PLAYERS; TELEVISIONS, LIQUID CRYSTAL DISPLAY TELEVISIONS, REMOTE CONTROLS FOR TELEVISIONS; TELEVISION ACCESSORIES, NAMELY, COMPONENT CONNECTING ELECTRICAL CABLES AND DVI-I CONNECTING CABLES; DIGITAL VIDEO DISC PLAYERS; PERSONAL DIGITAL ASSISTANTS; MP3 PLAYERS; PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES IN THE NATURE OF COMPUTERS FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA, AND AUDIO FILES; COMPUTER SOFTWARE FOR USE IN ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA, AND AUDIO FILES ON PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES; HEADPHONES; PORTABLE AND HANDHELD DEVICES FOR PLAYING AUDIO FILES IN THE NATURE OF MP3 PLAYERS; WIRELESS DEVICES FOR COMMUNICATIONS, NAMELY, TELEPHONES, TELEPHONE HANDSETS, TELEPHONE HEADSETS, AUDIO SPEAKERS, AND EARPHONES; WIRELESS ENABLED DEVICES FOR COMMUNICATIONS, NAMELY, TELEPHONES, TELEPHONE HANDSETS, TELEPHONE HEADSETS, AUDIO SPEAKERS, AND EARPHONES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-30-2009; IN COMMERCE 4-30-2009.

OWNER OF U.S. REG. NO. 3,235,417.

THE ENGLISH TRANSLATION OF THE WORD "VIZIO" IN THE MARK IS "FLAW, MISTAKE, ERROR, FAULTS".

SN 78-811,547, FILED 2-9-2006.

KIM MONINGHOFF, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**Generated on:**

This page was generated by TSDR on 2016-01-04 13:11:47 EST

**Mark:** V



**US Serial Number:** 85175945

**Application Filing Date:**

Nov. 12, 2010

**US Registration Number:** 4388491

**Registration Date:**

Aug. 20, 2013

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Aug. 20, 2013

**Publication Date:** Aug. 16, 2011

**Notice of Allowance Date:**

Dec. 13, 2011

---

## Mark Information

---

**Mark Literal Elements:**

V

**Standard Character Claim:**

No

**Mark Drawing Type:**

5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Description of Mark:**

The mark consists of a stylized letter "V" with a solid, inverted triangle in the middle of the "V", the base of the triangle even with the top of the "V", and the triangle sides forming the same angles formed by the "V".

**Color(s) Claimed:**

Color is not claimed as a feature of the mark.

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Liquid crystal display televisions; high definition DVD players; portable media players; portable media player docking stations; tablet computers; mobile phones; home theater systems comprising audio and video receivers and audio speakers; audio speakers; audio speakers in the nature of speaker bars; wireless routers; remote controls for televisions and audio equipment; stereoscopic lenses for 3D content viewing, namely, active 3D glasses, passive 3D glasses, and virtual reality glasses; high definition multimedia interface cables; stereo headphones

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

First Use: Jan. 05, 2011

Use in Commerce:

Jan. 05, 2011

## Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name:

Vizio, Inc.

Owner Address:

39 Tesla  
Irvine, CALIFORNIA 92618  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Rexford A. Johnson

Docket Number:

VIZI.025T

Attorney Primary Email Address: [uspto@zmjlaw.com](mailto:uspto@zmjlaw.com)

Attorney Email  
Authorized:

No

### Correspondent

Correspondent  
Name/Address:

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960 S BROADWAY AVE STE 250  
BOISE, IDAHO 83706-3688  
UNITED STATES

Phone: 2085624900

Fax:

2085624901

Correspondent e-mail: [uspto@zmjlaw.com](mailto:uspto@zmjlaw.com)

Correspondent e-mail  
Authorized:

No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 20, 2013	REGISTERED-PRINCIPAL REGISTER	
Jul. 18, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Jul. 17, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	66121
Jul. 16, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 16, 2013	STATEMENT OF USE PROCESSING COMPLETE	61813
Jun. 13, 2013	USE AMENDMENT FILED	61813
Jul. 05, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Jun. 11, 2013	TEAS STATEMENT OF USE RECEIVED	
Dec. 29, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Dec. 28, 2012	EXTENSION 2 GRANTED	76873
Dec. 13, 2012	EXTENSION 2 FILED	76873

Dec. 27, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Dec. 13, 2012	TEAS EXTENSION RECEIVED	
Jun. 15, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Jun. 13, 2012	EXTENSION 1 GRANTED	98765
Jun. 13, 2012	EXTENSION 1 FILED	98765
Jun. 13, 2012	TEAS EXTENSION RECEIVED	
Dec. 13, 2011	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 31, 2011	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Sep. 14, 2011	EXTENSION OF TIME TO OPPOSE RECEIVED	
Aug. 16, 2011	PUBLISHED FOR OPPOSITION	
Jul. 27, 2011	NOTICE OF PUBLICATION	
Jul. 11, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Jul. 10, 2011	ASSIGNED TO LIE	66121
Jun. 16, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 16, 2011	EXAMINERS AMENDMENT MAILED	
Jun. 15, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 15, 2011	EXAMINERS AMENDMENT -WRITTEN	63030
Jun. 14, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 13, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 13, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 23, 2011	NON-FINAL ACTION MAILED	
Feb. 23, 2011	NON-FINAL ACTION WRITTEN	63030
Feb. 22, 2011	ASSIGNED TO EXAMINER	63030
Nov. 18, 2010	NOTICE OF PSEUDO MARK MAILED	
Nov. 17, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 16, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:**

Jul. 17, 2013

## Proceedings

### Summary

**Number of Proceedings:**

2

### Type of Proceeding: Opposition

**Proceeding Number:** [91208338](#)

**Filing Date:**

Dec 06, 2012

**Status:** Terminated

**Status Date:**

Jan 16, 2013

**Interlocutory Attorney:** BENJAMIN U OKEKE

#### Defendant

**Name:**

Prescope Technologies Co., LTD.

**Correspondent Address:**

MICHAEL F BROWN  
BROWN & MICHAELS PC  
118 N TIOGA ST  
ITHACA NY , 14850-4354  
UNITED STATES

**Correspondent e-mail:**

[docket@bpmlegal.com](mailto:docket@bpmlegal.com); [brown@bpmlegal.com](mailto:brown@bpmlegal.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
PAVIZIO	Abandoned - After Inter-Partes Decision	<a href="#">85547918</a>	
<b>Plaintiff(s)</b>			

Name:

VIZIO, INC.

Correspondent Address:

JENNIFER L BARRY  
LATHAM & WATKINS LLP  
600 WEST BROADWAY, SUITE 1800(043665-24-US001)  
SAN DIEGO CA , 92101  
UNITED STATES

Correspondent e-mail:

[ipdocket@lw.com](mailto:ipdocket@lw.com) , [patrick.justman@lw.com](mailto:patrick.justman@lw.com) , [jennifer.barry@lw.com](mailto:jennifer.barry@lw.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VIZIO	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78978090</a>	<a href="#">3235417</a>
VIZIO	Registered	<a href="#">85294490</a>	<a href="#">4053025</a>
VIZIO TOP VALUE PERFORMER	Registered	<a href="#">77378431</a>	<a href="#">3793660</a>
VIZIO TVP	Registered	<a href="#">77378420</a>	<a href="#">3796179</a>
VIZIO INTERNET APPS	Registered	<a href="#">77724402</a>	<a href="#">3835959</a>
V VIZIO	Registered	<a href="#">78811547</a>	<a href="#">4621356</a>
V	Registered	<a href="#">85175986</a>	<a href="#">4392676</a>
V	Registered	<a href="#">85175945</a>	<a href="#">4388491</a>
VIZIO ON DEMAND	Abandoned - No Statement Of Use Filed	<a href="#">85175965</a>	
VIZIO INTERNET APPS PLUS	Registered	<a href="#">85296978</a>	<a href="#">4369035</a>
VIZIO ON DEMAND VOD	Abandoned - No Statement Of Use Filed	<a href="#">85296973</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 06, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 06, 2012	Jan 15, 2013
3	PENDING, INSTITUTED	Dec 06, 2012	
4	WITHDRAWAL OF APPLICATION	Jan 02, 2013	
5	BOARD'S DECISION: SUSTAINED	Jan 16, 2013	
6	TERMINATED	Jan 16, 2013	

**Type of Proceeding: Extension of Time**

Proceeding Number: [85175945](#)

Filing Date:

Sep 14, 2011

Status: Terminated

Status Date:

Oct 31, 2011

Interlocutory Attorney:

**Defendant**

Name:

Vizio, Inc.

Correspondent Address:

REXFORD A. JOHNSON  
ZARIAN MIDGLEY & JOHNSON PLLC  
960 S BROADWAY AVE STE 250  
BOISE ID , 83706-3688  
UNITED STATES

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
V	Registered	<a href="#">85175945</a>	<a href="#">4388491</a>

**Potential Opposer(s)**

Name:

Nokia Corporation

Correspondent Address:

Lisa W. Rosaya  
Baker & McKenzie LLP  
1114 Avenue of the Americas  
New York NY , 10036  
UNITED STATES

Correspondent e-mail:



[lisa.rosaya@bakermckenzie.com](mailto:lisa.rosaya@bakermckenzie.com) , [nyctrademarks@bakermckenzie.com](mailto:nyctrademarks@bakermckenzie.com) , [erica.dangelo@bakermckenzie.com](mailto:erica.dangelo@bakermckenzie.com) , [april.rademacher@bakermckenzie.com](mailto:april.rademacher@bakermckenzie.com)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Sep 14, 2011	
2	EXTENSION OF TIME GRANTED	Sep 14, 2011	

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,388,491**

**Registered Aug. 20, 2013**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

VIZIO, INC. (CALIFORNIA CORPORATION)  
39 TESLA  
IRVINE, CA 92618

FOR: LIQUID CRYSTAL DISPLAY TELEVISIONS; HIGH DEFINITION DVD PLAYERS; PORTABLE MEDIA PLAYERS; PORTABLE MEDIA PLAYER DOCKING STATIONS; TABLET COMPUTERS; MOBILE PHONES; HOME THEATER SYSTEMS COMPRISING AUDIO AND VIDEO RECEIVERS AND AUDIO SPEAKERS; AUDIO SPEAKERS; AUDIO SPEAKERS IN THE NATURE OF SPEAKER BARS; WIRELESS ROUTERS; REMOTE CONTROLS FOR TELEVISIONS AND AUDIO EQUIPMENT; STEREOSCOPIC LENSES FOR 3D CONTENT VIEWING, NAMELY, ACTIVE 3D GLASSES, PASSIVE 3D GLASSES, AND VIRTUAL REALITY GLASSES; HIGH DEFINITION MULTIMEDIA INTERFACE CABLES; STEREO HEADPHONES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-5-2011; IN COMMERCE 1-5-2011.

THE MARK CONSISTS OF A STYLIZED LETTER "V" WITH A SOLID, INVERTED TRIANGLE IN THE MIDDLE OF THE "V", THE BASE OF THE TRIANGLE EVEN WITH THE TOP OF THE "V", AND THE TRIANGLE SIDES FORMING THE SAME ANGLES FORMED BY THE "V".

SN 85-175,945, FILED 11-12-2010.

IRA J. GOODSaid, EXAMINING ATTORNEY



*Ira J. Goodsaid*

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**Generated on:**

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**Mark:** V



**US Serial Number:** 85175986

**Application Filing Date:**

Nov. 12, 2010

**US Registration Number:** 4392676

**Registration Date:**

Aug. 27, 2013

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Aug. 27, 2013

**Publication Date:** Nov. 01, 2011

**Notice of Allowance Date:**

Dec. 27, 2011

---

## Mark Information

---

**Mark Literal Elements:**

V

**Standard Character Claim:**

No

**Mark Drawing Type:**

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:**

The mark consists of a stylized letter "V" with a solid, inverted triangle in the middle of the "V", the base of the triangle even with the top of the "V", and the triangle sides forming the same angles formed by the "V". The "V" and triangle look three-dimensional via the use of black and gray shading.

**Color(s) Claimed:**

Color is not claimed as a feature of the mark.

**Lining and Stippling  
Statement:**

The colors black and gray represent outlining and shaded areas and are not part of the mark..

**Design Search Code(s):**

26.05.21 - Triangles that are completely or partially shaded

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## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Liquid crystal display televisions; high definition DVD players; portable media players; portable media player docking stations; home theater systems comprising audio and video receivers and audio speakers; audio speakers; audio speakers in the nature of speaker bars; internet radios; wireless routers; remote controls for televisions and audio equipment; 3D television glasses; high definition multimedia interface cables; stereo headphones

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

Basis:

1(a)

First Use: Jan. 06, 2011

Use in Commerce:

Jan. 06, 2011

## Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name:

Vizio, Inc.

Owner Address:

39 Tesla  
Irvine, CALIFORNIA 92618  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Rexford A. Johnson

Docket Number:

VIZI.126T

Attorney Primary Email [uspto@zmjlaw.com](mailto:uspto@zmjlaw.com)  
Address:

Attorney Email  
Authorized:

No

### Correspondent

Correspondent  
Name/Address:

Rexford A. Johnson  
Zarian Midgley & Johnson PLLC  
960 Broadway Ave, Ste 250  
Boise, IDAHO 83706  
UNITED STATES

Phone: 2085624900

Fax:

2085624901

Correspondent e-mail: [trademarks@zmjlaw.com](mailto:trademarks@zmjlaw.com)

Correspondent e-mail  
Authorized:

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 27, 2013	REGISTERED-PRINCIPAL REGISTER	
Jul. 26, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 25, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	77976
Jul. 22, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 22, 2013	STATEMENT OF USE PROCESSING COMPLETE	65362
Jun. 27, 2013	USE AMENDMENT FILED	65362
Jul. 22, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Jun. 27, 2013	TEAS STATEMENT OF USE RECEIVED	
Jan. 18, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	

Jan. 17, 2013	EXTENSION 2 GRANTED	76873
Dec. 27, 2012	EXTENSION 2 FILED	76873
Jan. 17, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Dec. 27, 2012	TEAS EXTENSION RECEIVED	
Jun. 29, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 27, 2012	EXTENSION 1 GRANTED	98765
Jun. 27, 2012	EXTENSION 1 FILED	98765
Jun. 27, 2012	TEAS EXTENSION RECEIVED	
Dec. 27, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 01, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 01, 2011	PUBLISHED FOR OPPOSITION	
Sep. 27, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Sep. 16, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 15, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	77976
Sep. 15, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	77976
Aug. 30, 2011	ASSIGNED TO LIE	77976
Aug. 23, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 23, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 23, 2011	NON-FINAL ACTION MAILED	
Feb. 23, 2011	NON-FINAL ACTION WRITTEN	63030
Feb. 22, 2011	ASSIGNED TO EXAMINER	63030
Nov. 18, 2010	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Nov. 17, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 16, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:**

Jul. 25, 2013

## Proceedings

### Summary

**Number of Proceedings:**

1

### Type of Proceeding: Opposition

**Proceeding Number:** [91208338](#)

**Filing Date:**

Dec 06, 2012

**Status:** Terminated

**Status Date:**

Jan 16, 2013

**Interlocutory Attorney:** BENJAMIN U OKEKE

### Defendant

**Name:**

Prescope Technologies Co., LTD.

**Correspondent Address:**

MICHAEL F BROWN  
BROWN & MICHAELS PC  
118 N TIOGA ST  
ITHACA NY , 14850-4354  
UNITED STATES

**Correspondent e-mail:**

[doCKET@bpmlegal.com;brown@bpmlegal.com](mailto:doCKET@bpmlegal.com;brown@bpmlegal.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
PAVIZIO	Abandoned - After Inter-Partes Decision	<a href="#">85547918</a>	

### Plaintiff(s)

**Name:**

VIZIO, INC.

**Correspondent Address:**

JENNIFER L BARRY  
LATHAM & WATKINS LLP  
600 WEST BROADWAY, SUITE 1800(043665-24-US001)  
SAN DIEGO CA , 92101  
UNITED STATES

**Correspondent e-mail:**

[ipdocket@lw.com](mailto:ipdocket@lw.com) , [patrick.justman@lw.com](mailto:patrick.justman@lw.com) , [jennifer.barry@lw.com](mailto:jennifer.barry@lw.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VIZIO	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78978090</a>	<a href="#">3235417</a>
VIZIO	Registered	<a href="#">85294490</a>	<a href="#">4053025</a>
VIZIO TOP VALUE PERFORMER	Registered	<a href="#">77378431</a>	<a href="#">3793660</a>
VIZIO TVP	Registered	<a href="#">77378420</a>	<a href="#">3796179</a>
VIZIO INTERNET APPS	Registered	<a href="#">77724402</a>	<a href="#">3835959</a>
V VIZIO	Registered	<a href="#">78811547</a>	<a href="#">4621356</a>
V	Registered	<a href="#">85175986</a>	<a href="#">4392676</a>
V	Registered	<a href="#">85175945</a>	<a href="#">4388491</a>
VIZIO ON DEMAND	Abandoned - No Statement Of Use Filed	<a href="#">85175965</a>	
VIZIO INTERNET APPS PLUS	Registered	<a href="#">85296978</a>	<a href="#">4369035</a>
VIZIO ON DEMAND VOD	Abandoned - No Statement Of Use Filed	<a href="#">85296973</a>	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 06, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 06, 2012	Jan 15, 2013
3	PENDING, INSTITUTED	Dec 06, 2012	
4	WITHDRAWAL OF APPLICATION	Jan 02, 2013	
5	BOARD'S DECISION: SUSTAINED	Jan 16, 2013	
6	TERMINATED	Jan 16, 2013	

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,392,676**

**Registered Aug. 27, 2013**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

VIZIO, INC. (CALIFORNIA CORPORATION)  
39 TESLA  
IRVINE, CA 92618

FOR: LIQUID CRYSTAL DISPLAY TELEVISIONS; HIGH DEFINITION DVD PLAYERS; PORTABLE MEDIA PLAYERS; PORTABLE MEDIA PLAYER DOCKING STATIONS; HOME THEATER SYSTEMS COMPRISING AUDIO AND VIDEO RECEIVERS AND AUDIO SPEAKERS; AUDIO SPEAKERS; AUDIO SPEAKERS IN THE NATURE OF SPEAKER BARS; INTERNET RADIOS; WIRELESS ROUTERS; REMOTE CONTROLS FOR TELEVISIONS AND AUDIO EQUIPMENT; 3D TELEVISION GLASSES; HIGH DEFINITION MULTIMEDIA INTERFACE CABLES; STEREO HEADPHONES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-6-2011; IN COMMERCE 1-6-2011.

THE COLORS BLACK AND GRAY REPRESENT OUTLINING AND SHADED AREAS AND ARE NOT PART OF THE MARK..

THE MARK CONSISTS OF A STYLIZED LETTER "V" WITH A SOLID, INVERTED TRIANGLE IN THE MIDDLE OF THE "V", THE BASE OF THE TRIANGLE EVEN WITH THE TOP OF THE "V", AND THE TRIANGLE SIDES FORMING THE SAME ANGLES FORMED BY THE "V". THE "V" AND TRIANGLE LOOK THREE-DIMENSIONAL VIA THE USE OF BLACK AND GRAY SHADING.

SN 85-175,986, FILED 11-12-2010.

IRA J. GOODSaid, EXAMINING ATTORNEY



*Lea Street Lee*

Acting Director of the United States Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**Generated on:**

This page was generated by TSDR on 2016-01-04 13:12:55 EST

**Mark:** V



**US Serial Number:** 86106857

**Application Filing Date:**

Oct. 31, 2013

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

A first request for extension of time to file a Statement of Use has been granted.

**Status Date:**

Jun. 29, 2015

**Publication Date:** Nov. 11, 2014

**Notice of Allowance Date:**

Jan. 06, 2015

---

## Mark Information

---

**Mark Literal Elements:**

V

**Standard Character Claim:**

No

**Mark Drawing Type:**

5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Description of Mark:**

The mark consists of the letter "V".

**Color(s) Claimed:**

Color is not claimed as a feature of the mark.

---

## Related Properties Information

---

**International Registration  
Number:**

1219358, 1202909

**International  
Application(s)  
/Registration(s) Based on  
this Property:**

A0042362/1219358, A0039014/1202909

**Claimed Ownership of US  
Registrations:**

3026663, 4388491, 4392676 and others

**Parent Of:**

86977117

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Accessories for tablet computers, namely, screen cleaners and glass cleaners

**International Class(es):** 003 - Primary Class

**U.S Class(es):**

001, 004, 006, 050, 051, 052

**Class Status:**

ACTIVE

**Basis:**

1(b)

**For:**

Accessories for tablet computers, namely, cleaning cloths

**International Class(es):** 021 - Primary Class

**U.S Class(es):**

002, 013, 023, 029, 030, 033, 040, 050

**Class Status:**

ACTIVE

**Basis:**

1(b)

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** No

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** Yes

**Amended ITU:** Yes

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:**

Vizio, Inc.

**Owner Address:**

39 Tesla  
Irvine, CALIFORNIA 92618  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Perry J. Viscounty

**Docket Number:**

043665-24-US

**Attorney Primary Email  
Address:** [ipdocket@lw.com](mailto:ipdocket@lw.com)

**Attorney Email  
Authorized:**

Yes

### Correspondent

**Correspondent  
Name/Address:**

JULIE DALKE  
LATHAM & WATKINS LLP  
650 TOWN CENTER DR STE 2000  
COSTA MESA, CALIFORNIA 92626-7135  
UNITED STATES

**Phone:** 714-540-1235

**Fax:**

714-755-8290

**Correspondent e-mail:** [ipdocket@lw.com](mailto:ipdocket@lw.com)

**Correspondent e-mail  
Authorized:**

Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding
------	-------------	------------

		Number
Aug. 28, 2015	CORRECTED NOA E-MAILED	
Aug. 27, 2015	DIVISIONAL PROCESSING COMPLETE	
Jul. 21, 2015	DIVISIONAL REQUEST RECEIVED	
Aug. 23, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jul. 21, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Jul. 01, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 29, 2015	EXTENSION 1 GRANTED	98765
Jun. 29, 2015	EXTENSION 1 FILED	98765
Jun. 29, 2015	TEAS EXTENSION RECEIVED	
Apr. 08, 2015	ASSIGNED TO EXAMINER	77304
Jan. 06, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 11, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 11, 2014	PUBLISHED FOR OPPOSITION	
Oct. 22, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 09, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Oct. 01, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 12, 2014	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 02, 2014	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Aug. 18, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Aug. 18, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 15, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	70633
Aug. 15, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	70633
Aug. 08, 2014	ASSIGNED TO LIE	70633
Aug. 05, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 18, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2014	NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2014	NON-FINAL ACTION WRITTEN	82104
Feb. 18, 2014	ASSIGNED TO EXAMINER	82104
Nov. 09, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Nov. 08, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 04, 2013	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information	
TM Attorney: VERHOSEK, WILLIAM T	Law Office Assigned:
LAW OFFICE 114	
File Location	
Current Location: DIVISIONAL UNIT	Date in Location:
Aug. 27, 2015	

**Generated on:**

This page was generated by TSDR on 2016-01-04 13:13:46 EST

**Mark:** V



**US Serial Number:** 86106863

**Application Filing Date:**

Oct. 31, 2013

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

A second request for extension of time to file a Statement of Use has been granted.

**Status Date:**

Oct. 21, 2015

**Publication Date:** Sep. 23, 2014

**Notice of Allowance Date:**

Nov. 18, 2014

---

## Mark Information

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**Mark Literal Elements:**

V

**Standard Character Claim:**

No

**Mark Drawing Type:**

5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Description of Mark:**

The mark consists of the letter "V".

**Color(s) Claimed:**

Color is not claimed as a feature of the mark.

---

## Related Properties Information

---

**International Registration  
Number:**

1210241

**International  
Application(s)  
/Registration(s) Based on  
this Property:**

A0042359/1210241

**Claimed Ownership of US  
Registrations:**

3026663, 4388491, 4392676 and others

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Metal wall mounts for televisions

**International Class(es):** 006 - Primary Class

**U.S Class(es):**

002, 012, 013, 014, 023, 025, 050

**Class Status:**

ACTIVE

**Basis:**

1(b)

**For:**

Clothes washing machines; clothes washing machines combined with a clothes dryer; dish washing machines; dishwashers; electric can openers; electronic juicers; electric blenders for household purposes; electric food processors; electric fruit presses for household purposes; power-operated coffee grinders; garbage disposals; vacuum cleaners; electric generators; compressed air pumps

**International Class(es):** 007 - Primary Class

**U.S Class(es):**

013, 019, 021, 023, 031, 034, 035

**Class Status:**

ACTIVE

**Basis:**

1(b)

**For:**

Mobile phones; smart phones; desk or car mounted units incorporating a loudspeaker to allow a telephone handset to be used hands-free; wireless communication devices, namely, smart phones, telephone handsets, and telephone headsets

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(b)

**For:**

LED light bulbs; LED luminaires; LED lighting fixtures; refrigerators; microwave ovens; air conditioners; electric air cleaners; air purifiers; furnace boilers; clothes dryers; humidifiers; dehumidifiers; electric dish dryers; electronic blankets not for medical purposes; electric coffee makers; electric cookers, namely, electric bread cookers, electric egg cookers, electric rice cookers, electric pressure cookers, and electric slow cookers; electric fans; electric space heaters for household use; electric cooking ovens; electric coffee percolators; electric stoves; electric toasters; electric water cooling and heating machines; gas ranges; electric ranges; hand-held electric hair dryers; electric heating apparatus, namely, electric heating fans; electric hot plates; ice boxes for food; solar heating collection panels; water purifiers; electric frying pans and skillets; ventilation hoods; wine coolers, namely, refrigerated cabinets containing racks for wine bottles and storage shelves

**International Class(es):** 011 - Primary Class

**U.S Class(es):**

013, 021, 023, 031, 034

**Class Status:**

ACTIVE

**Basis:**

1(b)

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:**

Vizio, Inc.

**Owner Address:**

39 Tesla  
Irvine, CALIFORNIA 92618  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where**

Organized:

CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Perry J. Viscounty

Docket Number:

043665-24-US

Attorney Primary Email [ipdocket@lw.com](mailto:ipdocket@lw.com)  
Address:

Attorney Email  
Authorized:

Yes

### Correspondent

Correspondent  
Name/Address:

JULIE DALKE  
LATHAM & WATKINS LLP  
650 TOWN CENTER DR STE 2000  
COSTA MESA, CALIFORNIA 92626-7135  
UNITED STATES

Phone: 714-540-1235

Fax:

714-755-8290

Correspondent e-mail: [ipdocket@lw.com](mailto:ipdocket@lw.com)

Correspondent e-mail  
Authorized:

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 22, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 21, 2015	EXTENSION 2 GRANTED	71906
Oct. 13, 2015	EXTENSION 2 FILED	71906
Oct. 21, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Oct. 13, 2015	TEAS EXTENSION RECEIVED	
Jun. 02, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 31, 2015	EXTENSION 1 GRANTED	76538
May 01, 2015	EXTENSION 1 FILED	76538
May 31, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
May 01, 2015	TEAS EXTENSION RECEIVED	
Apr. 08, 2015	ASSIGNED TO EXAMINER	77304
Nov. 18, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 23, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 23, 2014	PUBLISHED FOR OPPOSITION	
Sep. 03, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 21, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Aug. 21, 2014	ASSIGNED TO LIE	70884
Aug. 13, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 13, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 13, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 13, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 13, 2014	EXAMINERS AMENDMENT -WRITTEN	82104
Aug. 05, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 05, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 05, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 18, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2014	NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2014	NON-FINAL ACTION WRITTEN	82104
Feb. 18, 2014	ASSIGNED TO EXAMINER	82104
Nov. 09, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Nov. 08, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 04, 2013	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

---

### TM Staff Information

**TM Attorney:** VERHOSEK, WILLIAM T

**Law Office Assigned:**

LAW OFFICE 114

### File Location

**Current Location:** INTENT TO USE SECTION

**Date in Location:**

May 31, 2015



**Generated on:**

This page was generated by TSDR on 2016-01-04 13:13:20 EST

**Mark:** V



**US Serial Number:** 86977117

**Application Filing Date:**

Oct. 31, 2013

**US Registration Number:** 4877781

**Registration Date:**

Dec. 29, 2015

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Dec. 29, 2015

**Publication Date:** Nov. 11, 2014

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## Mark Information

---

**Mark Literal Elements:**

V

**Standard Character Claim:**

No

**Mark Drawing Type:**

5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Description of Mark:**

The mark consists of the letter "V".

**Color(s) Claimed:**

Color is not claimed as a feature of the mark.

---

## Related Properties Information

---

**International Registration  
Number:**

1202909, 1219358

**International  
Application(s)  
/Registration(s) Based on  
this Property:**

A0039014/1202909, A0042362/1219358

**Claimed Ownership of US  
Registrations:**

3026663, 4388491, 4392676 and others

**Child Of:**

86106857

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Televisions and monitors; liquid crystal display televisions; DVD players; optical and magnetic disc players and recorders; portable

media players; digital media streaming devices; electronic docking stations; audio speakers; home theater systems comprising of audio and video receivers and audio speakers; home theater systems, namely, sound bars containing audio speakers; batteries and battery chargers; computers; notebook computers; computer peripheral devices; handheld computers; personal computers; laptops; cameras; digital cameras; tablet computers; accessories for tablet computers, namely, batteries, wireless speakers, power adapters, USB cables and adapters, high definition multimedia interface cables and adapters, memory cards, electronic docking stations, wireless charging docks, protective cases and covers, wireless keyboards, electronic pens, light pens, computer stylus, ear buds, headphones, headsets for use with computers, and screen protectors; personal digital assistants (PDAs); electronic book readers; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data and audio files; computer software for use in organizing, transmitting, manipulating, and reviewing text, data and audio files on portable and handheld digital electronic devices; portable listening devices, namely, MP3 players; wireless communication devices for voice, data or image transmission; audio speakers, USB cables, microphones and earphones; wireless routers; remote controls for televisions and audio equipment; stereoscopic lenses for 3D content viewing, namely, active 3D glasses, passive 3D glasses, and virtual reality glasses; high definition multimedia interface cables; stereo headphones; computer-gaming software; downloadable software for playing video and audio internet content; set top boxes; power adapters and power cables; computer hardware and software for converting, supplying and transmitting of data and information; software via global computer networks and electronic communication networks, namely, gaming software, and software for playing video and audio internet content; downloadable films and television programs featuring comedy, action, drama, and documentaries provided via a video-on-demand service

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jan. 05, 2011

**Use in Commerce:**

Jan. 05, 2011

**For:**

Electronic consoles for playing games and for playing video and audio internet content on a television

**International Class(es):** 028 - Primary Class

**U.S Class(es):**

022, 023, 038, 050

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jul. 10, 2012

**Use in Commerce:**

Jul. 10, 2012

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** Yes

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:**

Vizio, Inc.

**Owner Address:**

39 Tesla  
Irvine, CALIFORNIA 92618  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CALIFORNIA

## Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Perry J. Viscounty

**Docket Number:**

043665-24-US

**Attorney Primary Email  
Address:** [ipdocket@lw.com](mailto:ipdocket@lw.com)

**Attorney Email  
Authorized:**

Yes

#### Correspondent

##### Correspondent Name/Address:

JULIE DALKE  
LATHAM & WATKINS LLP  
650 TOWN CENTER DR STE 2000  
COSTA MESA, CALIFORNIA 92626-7135  
UNITED STATES

Phone: 714-540-1235

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Yes

#### Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Dec. 29, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 30, 2015	1(B) BASIS DELETED; PROCEED TO REGISTRATION	66530
Sep. 30, 2015	NOTICE OF ALLOWANCE CANCELLED	66530
Aug. 28, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Aug. 27, 2015	DIVISIONAL PROCESSING COMPLETE	
Jul. 21, 2015	DIVISIONAL REQUEST RECEIVED	
Aug. 23, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jul. 21, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Apr. 08, 2015	ASSIGNED TO EXAMINER	77304
Jan. 06, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 11, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 11, 2014	PUBLISHED FOR OPPOSITION	
Oct. 22, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 09, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Oct. 01, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 12, 2014	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 02, 2014	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Aug. 18, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Aug. 18, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 15, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	70633
Aug. 15, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	70633
Aug. 08, 2014	ASSIGNED TO LIE	70633
Aug. 05, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 18, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2014	NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2014	NON-FINAL ACTION WRITTEN	82104
Feb. 18, 2014	ASSIGNED TO EXAMINER	82104
Nov. 09, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Nov. 08, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 04, 2013	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

#### TM Staff Information - None

##### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Dec. 29, 2015

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,877,781**

**Registered Dec. 29, 2015**

**Int. Cls.: 9 and 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

VIZIO, INC. (CALIFORNIA CORPORATION)  
39 TESLA  
IRVINE, CA 92618

FOR: TELEVISIONS AND MONITORS; LIQUID CRYSTAL DISPLAY TELEVISIONS; DVD PLAYERS; OPTICAL AND MAGNETIC DISC PLAYERS AND RECORDERS; PORTABLE MEDIA PLAYERS; DIGITAL MEDIA STREAMING DEVICES; ELECTRONIC DOCKING STATIONS; AUDIO SPEAKERS; HOME THEATER SYSTEMS COMPRISING OF AUDIO AND VIDEO RECEIVERS AND AUDIO SPEAKERS; HOME THEATER SYSTEMS, NAMELY, SOUND BARS CONTAINING AUDIO SPEAKERS; BATTERIES AND BATTERY CHARGERS; COMPUTERS; NOTEBOOK COMPUTERS; COMPUTER PERIPHERAL DEVICES; HANDHELD COMPUTERS; PERSONAL COMPUTERS; LAPTOPS; CAMERAS; DIGITAL CAMERAS; TABLET COMPUTERS; ACCESSORIES FOR TABLET COMPUTERS, NAMELY, BATTERIES, WIRELESS SPEAKERS, POWER ADAPTERS, USB CABLES AND ADAPTERS, HIGH DEFINITION MULTIMEDIA INTERFACE CABLES AND ADAPTERS, MEMORY CARDS, ELECTRONIC DOCKING STATIONS, WIRELESS CHARGING DOCKS, PROTECTIVE CASES AND COVERS, WIRELESS KEYBOARDS, ELECTRONIC PENS, LIGHT PENS, COMPUTER STYLUS, EAR BUDS, HEADPHONES, HEADSETS FOR USE WITH COMPUTERS, AND SCREEN PROTECTORS; PERSONAL DIGITAL ASSISTANTS (PDAS); ELECTRONIC BOOK READERS; PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA AND AUDIO FILES; COMPUTER SOFTWARE FOR USE IN ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA AND AUDIO FILES ON PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES; PORTABLE LISTENING DEVICES, NAMELY, MP3 PLAYERS; WIRELESS COMMUNICATION DEVICES FOR VOICE, DATA OR IMAGE TRANSMISSION; AUDIO SPEAKERS, USB CABLES, MICROPHONES AND EARPHONES; WIRELESS ROUTERS; REMOTE CONTROLS FOR TELEVISIONS AND AUDIO EQUIPMENT; STEREOSCOPIC LENSES FOR 3D CONTENT VIEWING, NAMELY, ACTIVE 3D GLASSES, PASSIVE 3D GLASSES, AND VIRTUAL REALITY GLASSES; HIGH DEFINITION MULTIMEDIA INTERFACE CABLES; STEREO HEADPHONES; COMPUTER-GAMING SOFTWARE; DOWNLOADABLE SOFTWARE FOR PLAYING VIDEO AND AUDIO INTERNET CONTENT; SET TOP BOXES; POWER ADAPTERS AND POWER CABLES; COMPUTER HARDWARE AND SOFTWARE FOR CONVERTING, SUPPLYING AND TRANSMITTING OF DATA AND INFORMATION; SOFTWARE VIA GLOBAL COMPUTER NETWORKS AND ELECTRONIC COMMUNICATION NETWORKS, NAMELY, GAMING SOFTWARE, AND SOFTWARE FOR PLAYING VIDEO AND AUDIO INTERNET CONTENT; DOWNLOADABLE FILMS AND TELEVISION PROGRAMS FEATURING COMEDY, ACTION, DRAMA, AND



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**Reg. No. 4,877,781** DOCUMENTARIES PROVIDED VIA A VIDEO-ON-DEMAND SERVICE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-5-2011; IN COMMERCE 1-5-2011.

FOR: ELECTRONIC CONSOLES FOR PLAYING GAMES AND FOR PLAYING VIDEO AND AUDIO INTERNET CONTENT ON A TELEVISION, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-10-2012; IN COMMERCE 7-10-2012.

OWNER OF U.S. REG. NOS. 3,026,663, 4,392,676 AND OTHERS.

THE MARK CONSISTS OF THE LETTER "V".

SER. NO. 86-977,117, FILED 10-31-2013.

WILLIAM VERHOSEK, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

# EXHIBIT B



